



BuildLaw®

Quarterly Publication:

- March
- June
- September
- December

2021 ADVERTISING RATES






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Advertising Sizes and Rates

Please note that all rates are exclusive of GST and are per advertisement, per insertion.

Please enquire for special packages: combined newsletter, sponsorship and advertisement placement in multiple issues of BuildLaw.

	One	Two	Four
Full Page 	\$850.00	\$1,530.00	\$2,720.00
Double Page Spread 	\$1,700.00	\$3,060.00	\$5,440.00
Half Page (Horizontal) 	\$550.00	\$990.00	\$1,760.00
Half Double Page Spread 	\$1,100.00	\$1,980.00	\$3,520.00
Quarter Page 	\$380.00	\$684.00	\$1,216.00

Terms and conditions

BDT reserves the right, at its sole discretion, to refuse or omit any advertisement that it deems unsuitable for publication for any reason whatsoever.

Any design or layout work required to be undertaken by BDT will incur additional charges.

The placement of any advertisement shall be at the sole discretion of BDT. We will endeavour to meet any specific requests but will not be obliged to do so.

In the event of advertising material not being received by the agreed deadline, BDT reserves the right to charge in full for the space booked.






Payment in full is required to secure any advertising space.

BDT will not be liable for any loss whatsoever incurred through error or non-appearance of any advertisement.

Advert Size and Format

- Format: jpg and PDF
- The publication is prepared in A4 size (297mm x 210mm)
- The design is intended for electronic publication (no bleeding for printing); however, a pdf copy is provided for some readers upon request.
- **Please include the URL to the landing page where you want your ad to be linked to.**
- **You can also include your logo separately in jpeg file (200 px x 200 px) in case there is extra space available in the journal for a link to your company site.**

* Advertiser images might have to be slightly adjusted to fit the publication page.

Image Size	Image Resolution
Full Page A4 	150 to 300 dpi
Double Page Spread A4 	150 to 300 dpi
Half Page (Horizontal) A4 	150 to 300 dpi
Half Double Page Spread A4 	150 to 300 dpi
Quarter Page A4 	150 to 300 dpi

CHECKLIST FOR ADVERT PUBLICATION IN BUILDLAW JOURNAL

- Format:** jpg or PDF
- Size:** a full page is A4 size (i.e. 297mm x 210mm).
- Image resolution:** 150 to 300 dpi.
- Deadline to provide artwork:** up to the 10th calendar day of the publication month [March, June, September, and December]